

BizActions Dashboard

Track YOUR Critical Information from YOUR Desktop!

The BizActions Dashboard is a powerful set of tools, resident on a user's desktop, comprised of your firm's branded newsletter, Administrative Click-through data for the entire firm and specific Partner click-through data. No longer will clients or prospects need to look through their inbox to find your newsletter—it will be on their desktop automatically, and they will even be notified when the information changes. Nor will your partners have to log in to retrieve reporting information on their click-through activity—it will be only a click away right from their desktop. In addition, users can track RSS feeds for Podcasts, local weather, news, blogs, forums, downloads, auctions, and more with their own personal collection of Dashboards.

New Technology Puts “Your” Newsletter on “Their” Desktop!

Among the benefits of putting your branded e-Newsletter on your clients' and prospects' desktops:

- A business has an unobtrusive but perpetual place on the recipient's computer.
- Deliverability is optimized, since newsletters no longer require e-mail to be distributed. This overcomes all spam filter issues, since e-mail is not utilized.
- Vital statistics about the “click activity” in a given newsletter are now “resident” on the desktops of the partners and administrators who use that information for business development and improved client service.
- Three main dashboards created specifically for POC's, admin, or all of your newsletter recipients.
- The Dashboard download process is completely secure and extremely simple to install or uninstall.

What are the Benefits?

The benefits of this provocative new feature are paramount. This new tool could increase the number of people you get in front of because there is no delivery method necessary. Recipients just click on their desktop and they will have immediate access to the latest information on your newsletter. Another significant benefit is an increased involvement from POCs within your company. POCs will have access to the activity of their clients, prospects and referral sources and all with the click of a button. It couldn't be easier!

Once installed on a user's system, the branded newsletter is updated daily with “Financial Wisdom,” news updates, articles from BizActions library of content and special announcements from companies, plus a free, local weather forecast. All of this content is “pushed” directly to the desktop of the users on a daily basis.

Readers of the branded e-Newsletters receive audio alerts with pop-ups to notify them when their newsletter has been updated.

This incredible new technology will change the way you look at communicating with your clients and how you retrieve meaningful reporting information from BizActions.



Key Dashboard Features

- **Safe, secure, and simple.**
- **Always up-to-date.**
- **Easy e-Newsletter access.**
- **More than just news.** Dashboard displays weather, stocks, photos, lists and more.
- **Easily add and remove content.**
- **Built-in RSS support.** Monitor multiple RSS feeds with the integrated Feed Viewer.
- **Skinable.** Download skins, change colors, adjust fonts, and tweak Dashboard's size.
- **Small interface.** Klips are tiny, so they stay out of your way until you need them.
- **Totally customizable.**
- **Multi-language.** Full Unicode support, in Klips and Dashboard's interface.
- **Built-in alerts.** Set alerts for keywords and new articles.
- **User-friendly.** Easy to build, distribute and use, the development tools are built right in.



Call 866-240-8477 to learn more or visit us on the web at www.bizactions.com