

Powerful e-Newsletters Made Easy

Discover BizActions Exclusive, Dynamic Innovations

Would a prospect or client find added value in your services if they called you only when they had a problem? What if you sent them information, ideas and solutions on a weekly basis that could increase their bottom line? Obviously, the proactive approach is best, but how can you possibly spare the time to stay on top of even a few, much less all, of your clients' and prospects' interests and corporate aspirations? You can with BizActions.

Consistent Communication is Critical

BizActions email marketing and electronic newsletter delivery is part of our Business Development System—a powerful suite of integrated tools that generates new business, increases name recognition and improves cross-sales opportunities throughout the year. By communicating with your prospects and clients on a regular basis through our automatic e-Newsletter system, you'll know what concerns they have and be ready with solutions that will produce more business. In a matter of moments, you can create and send a professional e-Newsletter, with articles written by experts in the industry that are beneficial to your audience. It provides immediate and trackable communication. BizActions is a leader in the production of e-Newsletters and related electronic communications designed to build a solid business development foundation for many types of professional firms.

What Makes BizActions Superior?

BizActions combines all the tools you need into one cost-effective, easy-to-implement e-Newsletter System, including many exclusive innovations:

Features:

- Uniquely created for firms and each of their readers.
- Professional articles and industry-specific content, including banners.
- Useful click-activity reports expose real “needs” and fertile sales opportunities.
- Import click-activity into Excel or your current Customer Relationship Management system.
- Establish marketing campaigns up to one year in advance.

Benefits:

- Generate business leads from new and existing clients—up sell & cross sell.
- Position your firm as a valuable resource for the latest industry developments.
- Build brand awareness with e-Newsletters & e-Stationery.
- Improve your client's business and personal lives through timely and informative financial articles.
- Weekly communication develops loyalty, improves understanding and increases revenue.
- No software to install. Support person assigned to your account to provide administrative assistance.

Start being more proactive today. Let BizActions help you stay in touch with all your clients and prospects with your own easy-to-use electronic newsletter.



Enhanced e-Newsletter Services

At BizActions, we constantly strive to improve our system and it's capabilities. We are proud to present some of the milestones we have developed over the past year, including:

- **Email Radar:** an advanced targeted email suite that allows you to create single customized communications specifically to groups based on criteria that YOU select.
- **Email Append:** a service that can add fresh contacts to your existing database or provide you with a more targeted list based on specifics like SIC, ZIP, size of firm and more.
- **BizTRUST:** a powerful assessment process offered at the end of articles in your e-Newsletter with a link that invites readers to further address their needs. Through a series of relevant questions, you have the ability to dig deeper than the competition and find the right solution for that reader. Use the results to close an elusive deal.



Call 866-240-8477 to learn more or visit us on the web at www.bizactions.com